



TENNESSEE DEPARTMENT OF REVENUE
VEHICLE SERVICES DIVISION

TENNESSEE'S SPECIALTY PLATE PROGRAM

Tennessee motorists have the opportunity to display their school or civic pride and contribute to various programs of special interest when renewing their vehicle registration. These plates may be obtained by taking your renewal notice to your local county clerk's office and paying \$35.00 in addition to the regular registration fees. Collegiate as well as all other specialized license plates display a logo or artwork designed specifically for each college or organization. The Tennessee Arts Commission, the Tennessee Wildlife Resources Agency and/or many non-profit organizations all benefit in part from the sale of Tennessee's various specialty and cultural plates. Below are a few examples of the plates Tennessee offers.



Austin Peay

MTSU

Vanderbilt

University of
TN-Knoxville

University of
Memphis

St. Jude
Hospital

Animal
Friendly

Watchable
Wildlife

Tennessee
Titans

For more information on available plate types and how their funds are distributed, contact your County Clerk, or Vehicle Services Division at (615) 741-3101. Internet users may also visit www.tn.gov/revenue.

PERSONALIZING YOUR LICENSE PLATE

The fee to personalize a *regular passenger plate* or a *regular trailer plate* is \$35.00. The fee to personalize your *collegiate, specialty or cultural license plate* is \$70.00. With the exception of the trailer personalized that funds the development and maintenance of horseback riding trails, the personalization fee helps to support the Tennessee Arts Commission. To order your personalized plate **for the first time**, complete the application below and send it to the Vehicle Services Division with the fee indicated on the application. **Do not mail your renewal notice or regular registration fee with this application.**

Plate requests received and approved during a given month should arrive at your county clerk's office within the last five working days of the following month. At that time you may obtain your plate. If the plate is due to arrive the month your vehicle's registration expires, take your renewal form to your county clerk's office within the last five days of the renewal period, pay your regular registration fee, and pick up your license plate. To renew your personalized plate, simply take or mail your renewal notice to your county clerk's office and pay the renewal fee listed on your notice.

Application for Tennessee Personalized License Plate

Owner's Name:		County:	
Street Address:		City:	State: Zip:
Owner's Signature:	Owner's Daytime Phone Number:	Present License Plate Number:	
Select the plate of your choice and remit the amount indicated			
<input type="checkbox"/>	Personalized Passenger License Plate	\$35.00	(Minimum 3 characters; maximum 7)
<input type="checkbox"/>	Personalized Trailer License Plate	\$35.00	(Minimum 3 characters; maximum 7)
<input type="checkbox"/>	Personalized Motorcycle License Plate	\$35.00	(Minimum 3 characters; maximum 6)
<input type="checkbox"/>	Personalized Cultural or Specialty License Plate	\$70.00	(Minimum 3 characters; maximum varies. See website for details)
NOTE: Specialty and cultural license plate fees are nonrefundable.			
If Specialty or Cultural, please enter name of the College, Organization or Theme** here:		**Personalized "Helping Schools" plate, remit \$39.00 with this application. The remaining \$31.00 should be remitted to the County Clerk in the applicant's county of residence upon receipt of the plate.	

Using ALL CAPS, legibly print numbers, letters (no punctuation), and blanks in the boxes as you wish them to appear on the plate. Give three choices, in order of preference. (First block must contain a character, no leading blank spaces allowed †). † Personalizations are centered, regardless of content . Maximum characters for specialty plates may vary. Location of specialty plate's graphic determines exact centering of the personalization.	First Choice						
	Second Choice						
	Third Choice						

Tennessee reserves the right to refuse to issue objectionable combinations. All orders for personalized plates are approved on a first come, first served basis. Priority will be given to your first choice, but list a second and third choice in case your first choice is taken.

If personalization has special significance, explain: _____

EXAMPLES



7 CHARACTERS



6 CHARACTERS



SPACES INCLUDED



MINIMUM



SPECIALTY/CULTURAL

Make check or money order for the applicable fee payable to the **State of Tennessee** and mail with complete application to:

NOTE: The additional fee is due each year for renewal of your registration plate.

Vehicle Services Division
44 Vantage Way, Suite 160
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